THE STRATEGIC DESIGN

The Strategic Design program helps our clients increase their competitiveness, as well as improve the way general and internal specific expectations are met in line with their clients and interest groups’ needs.

- We will help each participant:
- Awaken the interest for knowing and analyzing the market, as well as for understanding the organizations’ general context.
- Learn to identify the profile of each client and interest group, which will help choose a suitable approach to communicate and detect their needs.
- Improve self-awareness through diagnostic tools that will allow identifying the organizations’ strengths and weaknesses (work towards promoting strengths and minimizing weaknesses).

CUSTOMIZATION

The Strategic Design is customizable to the needs, competency models, culture and preferences of each company.

PARTICIPANT’S PROFILE

The Strategic Design is aimed at companies of all sizes and all sectors.

LANGUAGES

The Strategic Design can be taught in spanish, english, french and portuguese.
¿WHY P&A?

- We have a technical team with a high degree of knowledge and proven experience in important national and international companies.
- We apply a modern and proven methodology, developed by our technical team and our international partners.
- We work so that our clients achieve significant competitive improvements, improve execution and with it the results.
- Our programs are based on extensive international research and studies, successfully tested and experienced in organizations from all geographic and sectoral fields.

OUR CUSTOMERS
CONTACT OUR EXPERTS

At P&A, we are committed to helping you achieve your Leadership development goals.

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