OBJECTIVES AND KEY RESULTS: OKR

OKR, an objective-based management methodology, was developed in Silicon Valley by HP and later introduced in many technology companies such as Google, Amazon and Apple. It is the methodology used by most startups and technology companies because it is dynamic and simple to apply. OKR methodology’s focal point is the dynamic definition of business objectives, as well as of objectives for teams and individuals and rituals for monitoring, reporting and supervising that promote exceeding expectations and objectives while constantly adapting. This management methodology is aimed at simplifying the approach of the company’s main objectives and their employees’ objectives.

The first step is defining the objectives, what I do want to achieve to later define the OKRs that will help me measure the results to reach the expected objectives.

We will help each participant:

- Attain professional and personal growth
- Measure and set up ambitious and challenging objectives
- Be more productive
- Focus on professional results
- Be dynamic, adapt to change and be efficient.

CUSTOMIZATION

Objectives and Key Results is customizable to the needs, competency models, culture and preferences of each company.

PARTICIPANT’S PROFILE

Objectives and Key Results is aimed at companies of all sizes and all sectors.
LANGUAGES

Objectives and Key Results can be taught in spanish, english, french and portuguese.

¿WHY P&A?

- We have a technical team with a high degree of knowledge and proven experience in important national and international companies.
- We apply a modern and proven methodology, developed by our technical team and our international partners.
- We work so that our clients achieve significant competitive improvements, improve execution and with it the results.
- Our programs are based on extensive international research and studies, successfully tested and experienced in organizations from all geographic and sectoral fields.

OUR CUSTUMERS
CONTACT OUR EXPERTS

At P&A, we are committed to helping you achieve your Leadership development goals.

NATALIA DÍAZ

E-mail: natalia@grupo-pya.com
Phone: +34 902 207 792